# **Privacy**

Data Group Industries, Inc. appreciates your interest in this Web Site and other related or linked Data Group Industries, Inc. sites (the "Web Site"). This Privacy Policy applies and is limited to treatment of information that is collected via the Web Site or used as a result of the Web Site.

General and Policy Updates

Data Group Industries, Inc. takes the privacy of your personal information very seriously and will make reasonable efforts to use your personal information in accordance with this Privacy Policy. Please review this Privacy Policy carefully. We may revise this Privacy Policy over time. If we make significant changes, we will notify you by either e-mail or by posting a notice on our Web Site. Please check the Web Site from time to time for the most current version of our Privacy Policy. Your continued use of the Web Site after we have notified you of such changes as described above constitutes your acceptance of such changes.

Information We Collect

At registration, you may be asked to provide personal information such as your first and last name, company name, email address, phone number, fax number and address. You will also be asked to establish a login name and password in order to access the Web Site. If you forget your password, you may send us an email, and we will email the password to you. To process an order, you may be asked for information similar to the registration form and for payment information. Data Group Industries, Inc.'s web servers automatically collect Web Site usage information from you when you visit the Web Site. Web Site usage information informs us about how our visitors use and navigate the Web Site, including the number and frequency of visitors on each Web Page, their Internet Protocol addresses, the length of their stays and the actions they take (including purchases). Certain pages of the Web Site may use cookies and clear GIFs to track and store your information for the purposes described in this policy and to allow us to recognize you as a registered user if you return to the Web Site using the same computer and browser. A cookie is a tiny element of data that a Web Site can send to your browser, which may then be stored on your hard drive so that the Data Group Industries, Inc. server can recognize when you return. You can erase or block this information from your computer if you want to.

Children

The Web Site is directed towards adults. Data Group Industries, Inc. does not knowingly collect information from children under the age of 13.

How We Use the Information Collected

We may combine the personally identifiable information you provide Data Group Industries, Inc. with other information about you that is available to us, including information from other sources. The ways that Data Group Industries, Inc. may use your information include (a) to enable the Web Site and its operators to process, manage and deliver your orders; (b) to respond to your specific inquiries; (c) to troubleshoot and provide you with technical support; (d) to provide you with information on Data Group Industries, Inc. products and services, either on a personalized or aggregate basis; (e) to give Web Site editors anonymous, aggregate information that is useful for developing new features and products for our visitors and to improve the content and navigation on the Web Site; (f) to resolve disputes, prevent and detect fraud, and otherwise to help Data Group Industries, Inc. to avoid legal liability; (g) to notify you of changes to this Privacy Policy or to other policies or terms that affect you and your use of the Web Site; and (h) for other purposes.

#### Your Ability to Choose

We communicate with you to provide information, products and services that you have requested. It is your choice to send us these requests. You have the option to reject the Web Site's cookies and still use the Web Site. However, your access to the Web Site will be limited. For example, you will not be able to place or track orders. You may always opt out of receiving marketing emails by following the instructions on the marketing email. We explicitly ask when we need information that personally identifies you ("Personal Information").

## Security

Data Group Industries, Inc. makes reasonable efforts to use industry-standard security technologies to secure your information. Servers where personal information is stored are password and firewall-protected, and access is limited to those employees and independent contractors with a need to know and only for the purposes identified above. All financial information is transmitted and stored in encrypted form. We maintain safeguards to protect the security, integrity, and privacy of these servers and of your Personal Information.

You are responsible for keeping your login name and password confidential and are responsible for all actions taken with your login name and password, including fees. If your password has been compromised for any reason, you should immediately change your password.

## Third-Party Links

This Web Site may contain links and pointers to other Internet sites maintained by third parties, and Data Group Industries, Inc. is not responsible for the privacy practices or the content of such third party sites. We recommend that you review the privacy policies of those sites when you visit them. Data Group Industries, Inc. does not provide your information to third parties unless (1) you request or authorize it; (2) if such disclosure is necessary to process transactions or provide services which you have requested; or (3) Data Group Industries, Inc. is compelled to do so by government authority, regulatory body, or under subpoena or similar governmental request. In addition, Data Group Industries, Inc. maintains the right to disseminate data you send to Data Group Industries, Inc., so long as such data is in anonymous, aggregated form so as not to identify you.

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## Limitation of Liability

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Notices and Procedure for Making Claims of Copyright Infringement. Pursuant to Title 17, United States Code, Section 512(c)(2), all notifications of claimed copyright infringement should be sent to privacy@datagroupindustries.com

#### **Contact Information**

Data Group Industries, Inc. has procedures to help you make sure that your information is accurate, current and complete. If you desire to correct any such information or if you have any questions or comments regarding this Privacy Policy, please send an email to privacy@datagroupindustries.com.